



scifest

RANDOLPH COLLEGE 2020

SPONSORSHIP OPPORTUNITIES & BENEFITS

All sponsors are encouraged to provide a banner for display during SciFest weekend, which will serve as a backdrop for press opportunities.

STEPHEN HAWKING SPONSOR (TITLE SPONSOR) \$10,000+

- Company name and logo will be part of the official event name
- Name and/or logo included in digital media related to event
- Title Sponsor recognition in all press releases related to event
- Logo on the front of SciFest participant t-shirts as part of official event name
- Opportunity to have an information table on campus during event weekend (Title sponsors receive first priority on table location)
- Listed in Randolph College's Honor Roll of Donors and on SciFest website
- Logo listed on SciFest marketing posters

MARIE CURIE SPONSOR \$5,000–\$9,999

- Naming rights for one of the following premier SciFest events: Keynote Performance, Sunday Maker Faire, Science Day for Little Scientists, or Science Day for 3rd–6th Graders
- Name and/or logo included in digital media related to event
- Logo included on SciFest t-shirt for participants
- Opportunity to have an information table on campus during event weekend
- Listed in Randolph College's Honor Roll of Donors and on SciFest website
- Logo listed on SciFest marketing posters

ALBERT EINSTEIN SPONSOR \$2,500–\$4,999

- Naming rights for one of the following SciFest events: Pi Run, Junior First Lego League Expo, Women in Science Panel, Poetry Jam, or Science High School Teacher of the Year Award
- Logo included on SciFest t-shirt for participants
- Opportunity to have an information table on campus during event weekend
- Listed in Randolph College's Honor Roll of Donors and on SciFest website
- Logo listed on SciFest marketing posters

ISAAC NEWTON SPONSOR \$1,000–\$2,499

- Logo included on SciFest t-shirt for participants
- Opportunity to have an information table on campus during event weekend
- Listed in Randolph College's Honor Roll of Donors and on SciFest website
- Logo listed on SciFest marketing posters

ROSALIND FRANKLIN SPONSOR \$500–\$999

- Company name listed in Randolph's Honor Roll of Donors and on SciFest website
- Logo listed on SciFest marketing posters