

No Longer Invisible: Shining a Spotlight on Asian-American Filmmakers

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This project is rooted in a cultural studies approach to cinema, in which film is



studied in relation to cultural values and meanings. Our research will examine the films of Asian and Asian-American filmmakers working in the American film industry. We will conduct textual and content analysis to find patterns in the themes and style of their films. We will also research the historical, political and social context of these films to

better understand why they were successful or unsuccessful with audiences and critics. Examining shifts in American values can offer insight into why certain films are popular at certain times. The research will pay specific attention to representations of gender, the role of stereotypes and how the films address their audience.

