



# RANDOLPH COLLEGE

*Founded as Randolph-Macon Woman's College in 1891*

## **Business**

In the course of study in business, students are exposed to quantitative and theoretical tools that help to explain interactions among consumers, businesses, and government. These tools will help you gain a better understanding of things like wealth and income generation, poverty, inequality, competition, international trade, Federal Reserve monetary policy, and yes, why gas prices have been rising and why the Dollar has been falling. Coursework in Business emphasizes analytical thinking, quantitative skills, and global economic linkages.

### Career Options for the Economics Undergraduate

#### **Banking and Finance**

Bank Management Trainee  
Financial Analyst  
Trust Administrator  
Credit Analyst  
\*Economic Forecaster  
Securities Analyst  
Investment Banker  
Foreign Trade Analyst  
Compliance Officer

#### **Business**

Market Research Analyst  
Sales Representative  
Staff Training and Development Specialist  
Public Relations Media Planner  
Insurance Underwriting Trainee  
Actuarial Assistant  
Management Consultant  
Strategic Planner  
Actuary  
Cost Estimator

#### **Business (continued)**

\*Business Administrator  
Claims Examiner  
Social Security Administrator  
Underwriter  
Operations Manager  
Non-profit fundraiser  
Assistant Buyer  
Human Resources Director  
Realtor

#### **Government and Public Sector**

Foreign Trade Analyst  
Tax Auditor  
Housing Development Aid  
Budget Office Assistant  
Legislative Assistant  
Lobbyist  
Financial Planner  
Research Assistant  
Compensation Analyst  
Public Administrator

*\*Denotes Careers that may require a Graduate Degree.*

### Job Outlook for these Careers:

**National:** U.S. Department of Labor  
[www.bls.gov/oco/home.htm](http://www.bls.gov/oco/home.htm)

**Virginia:**  
[www.vaview.vt.edu](http://www.vaview.vt.edu)

## Randolph Internship Opportunities

City of Lynchburg Community Planning  
Citicorp Investment Services  
Lynch's Landing  
U.S. Department of Commerce

Genworth Financial  
Region 2000  
Legg, Mason Inc.

## Employers of Alumnae

Davenport & Company  
Brinker International  
Bank of America  
Virginia Investment Counselors

Federal Reserve Bank of Richmond  
Wachovia Securities  
IBM Corporation  
Medical University of South Carolina

## Liberal Arts Skills

### **Research and Analysis**

Designing projects  
Generating/developing ideas  
Organizing materials  
Computing data  
Analyzing results  
Testing and idea/hypothesis  
Applying statistical methods

### **Communication**

Writing reports/articles  
Summarizing  
Writing proposals  
Reading and interpreting  
reports/statements  
Speaking persuasively  
Explaining ideas/goals

### **Problem Solving**

Assessing needs  
Defining problems  
Reviewing/evaluation goals  
Relating theory to practice  
Projecting/forecasting results  
Applying quantitative analysis  
Generating solutions  
Evaluating policies

### **Financial**

Maintaining accurate records  
Tabulating figures  
Manipulating numerical data  
Developing budgets  
Performing cost/benefit analyses  
Creating and evaluating financial  
reports/statements

## Associations related to the Business Major

American Marketing Association  
American Association of Professional Consultants  
American Bankers Association  
American Management Association

### **Additional Sources of Information:**

Career Development Center  
West Hall 434-947-8116  
[www.randolphcollege.edu/cdc/](http://www.randolphcollege.edu/cdc/)